Travel Trade & Groups Guide

National Football Museum

Welcome to the National Football Museum

As one of the country's leading attractions and the only museum dedicated to English football, we are a must-see destination when visiting Manchester and the North West.

Your guests are our guests, and we work in partnership with the travel trade and group organisers to offer a range of products and experiences to suit all itineraries, whether a city break, UK tour or matchday schedule.

With 4 galleries to explore, 6 interactive games, an exciting programme of exhibitions and events plus a gift shop and cafe, there's something for everybody to enjoy.

Football Matters

Our role as the National Football Museum is to harness the creative power of football to improve the wellbeing of our visitors and communities.

As a registered charity (no: 1050792), all proceeds from our admission revenue directly supports the museum, educational and community programming, which benefits over 200,000 people every year.



A match winning day out

- Open daily, 7 days a week
- 10am – 5pm
  (last admission 4pm)
- 4 floors of galleries to explore
- Free highlights tour
  (private tours available on request)
- Gift Shop
- The Dugout Cafe
- FAM visits available
- Three medium stay coach bays
  in close proximity
- 100m from Manchester Victoria Station

Travel Trade & Group Rates

We offer a 20% discount on our online admission rates for groups of 10 or more. All group tickets are single use only.

Ticket type

City of Manchester Resident*	Free
Adult (16+ years)	£12.80
Child (5 - 15 years)	£8
Under-5s	Free
Concessions (students, seniors)	£11.20
Private tour	+£6 per person

All prices inclusive of VAT. Rates are applicable for a self-guided visit. Bespoke and private tours are available on request.

*Thanks to funding from Manchester City Council, City of Manchester residents are admitted free of charge.

ID required, see website for details.



Location & Connectivity

Address: National Football Museum, Cathedral Gardens, Manchester M4 3BG

What3Words: coast.blaze.rope



National Football Museum

Nearest coach parking is located on Corporation Street.

1 Manchester Victoria (Train)

2 Shudehill Interchange (Bus)

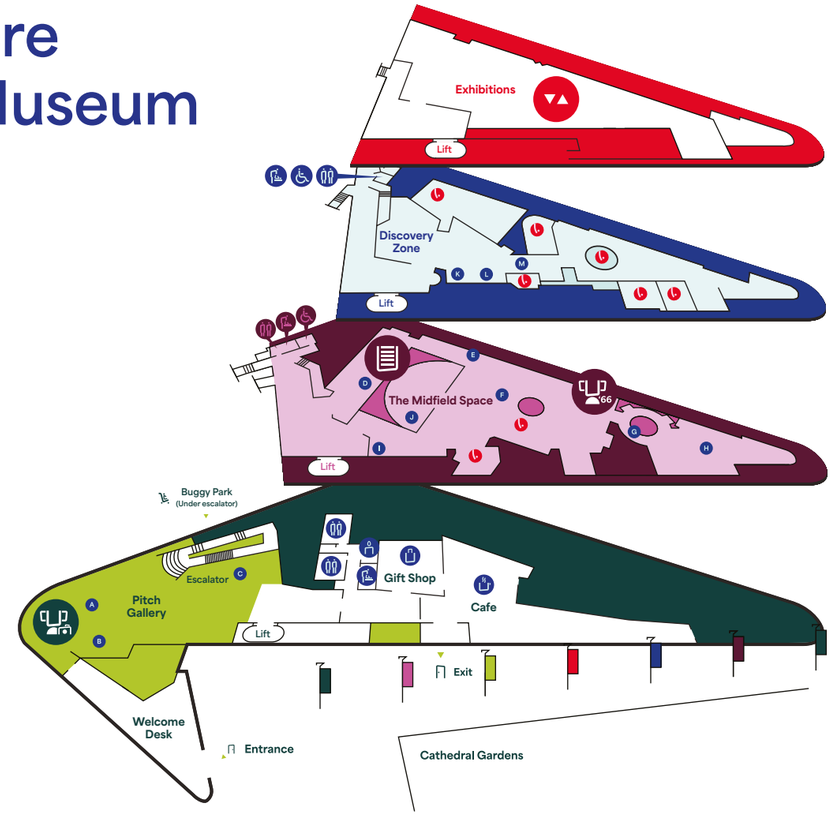
3 Exchange Square (Tram)



Map data ©2025 Google, GeoBasis-DE/BKG (©2009)



Explore the Museum



- Gift Shop
- The Dugout Cafe
- Buggy store
- Prayer room
- Interactive games

- A Trophy photo opportunity
- B George Best's Mini
- C Event and activities space
- D The original 'Laws of the Game'
- E The oldest surviving FA Cup trophy
- F 'The Lady' Football League trophy
- G 1966 Jules Rimet Trophy replica and match ball
- H England on the World Stage
- I Lily Parr statue
- J The Midfield Space
- K Stephen Daley shirt and captain's armband
- L Justin Fashanu England shirt
- M Manager of the Year trophy



Pitch Gallery
(Level 0)

Kick off your visit in the Pitch Gallery with the opportunity to have your photo taken with our collection of football silverware, including our very own official replicas of the Premier League and Women's Super League trophies.

Alongside George Best's Mini Cooper, this space also hosts a programme of special exhibitions and workshops.

Visitors can also pick up a football-themed memento from our gift shop, or grab a drink and refreshments from The Dugout Cafe.

The Pitch Gallery also has accessible toilets, as well as baby changing facilities and a prayer room.



Match Gallery
(Level 1)

The Match Gallery is the largest display space within the museum and houses our most significant and rare items.

Here, we tell the many interwoven stories of the game, from the formation of the world's first football association and the founding of the FA Cup, through to the national side's performances on the world stage.

Gallery highlights include:

- The original 'Laws of the Game'
- The oldest surviving FA Cup trophy
- The First Division trophy
- 1966 Jules Rimet Trophy replica and match ball
- Lily Parr statue

Explore the Museum



Play Gallery
(Level 2)

As the name suggests, this gallery focuses on the different elements of playing the beautiful game and its impact on popular culture. Our popular interactive games and our junior Discovery Zone space are also located on this floor.

Gallery highlights include:

- Penalty Shootout, Pass Master and Shot Stopper
- Discovery Zone - ideal for our youngest visitors
- LMA Manager of the Year trophy
- The history of footballs



Score Gallery
(Level 3)

The Score Gallery space is dedicated to our programme of special exhibitions.

Make sure you check out our What's On guide when planning your visit to the National Football Museum.

nationalfootballmuseum.com/whats-on

Incentives & VIP Experiences

We offer a range of bespoke 'behind the scenes' experiences including private museum tours, handling sessions and curator talks tailored to your guests interests.

Trade & Group Services

Familiarisation Visits

We'd love to welcome you to the museum for a familiarisation trip ahead of your group visit.

Contact:
groups@nationalfootballmuseum.com

Free Refreshments

All coach drivers and group travel organisers can enjoy a brew on us in The Dugout Cafe. Make sure you collect your voucher from our welcome desk upon arrival.

Limited to one voucher per group visit. Can be redeemed against any medium sized hot drink.

Useful Resources

VisitManchester Travel Trade: **visitmanchester.com/visitor-information/travel-trade**
VisitBritain Travel Trade: **visitbritain.org/travel-trade**

FAQs

How long does it take to visit?

On average we recommend 90 minutes for your visit. We also have a Gift Shop and The Dugout Cafe to enjoy once you have explored our 4 galleries.

Last admission is 4pm and the museum closes at 5pm.

Where is the nearest coach parking?

There are 3 medium stay (max. 4 hours) coach stands on Corporation Street, a 5 minute walk from the museum. Long stay and overnight parking are available at the Manchester Imperial War Museum. Pre-booking essential: 0345 050 7080.

How do I change/cancel my booking?

Please contact:
groups@nationalfootballmuseum.com
Please see our trade and group visit terms and conditions for more information.

Where do we go on arrival?

Please enter via the main museum entrance and have your e-ticket ready to scan. What3Words: coast.blaze.rope

What proof of booking do we need to bring on the day?

Group Leaders need to bring their e-ticket with the booking barcode. You can bring a print-out or show on your phone.



Group Visit Terms & Conditions

Terms and Conditions: nationalfootballmuseum.com/terms-conditions
Groups and educational tickets differ from our standard admission 'season tickets' in that they are single use only.

We offer complimentary adult tickets at a 1:10 ratio to child tickets for both educational and non-educational group bookings.

For further information on group tickets, please email:
groups@nationalfootballmuseum.com

Gift Shop & The Dugout Cafe

Our gift shop has a range of football souvenirs and memorabilia for fans of all ages.
The shop is open every day, as well as online: shop.nationalfootballmuseum.com

The Dugout Cafe serves a range of hot and cold refreshments, ideal for half-time brew or post-match snack. Open 7 days a week 10am to 4pm.



Venue Hire

Based in one of Manchester's most unique venues, the National Football Museum is a fantastic backdrop for a range of different events.

Located in the city centre, right next to Victoria Station and the AO Arena, our iconic landmark building offers an unrivalled range of spaces that will engage and inspire your guests through the power of football.

We'd love to hear about your event, please get in touch to find out how we can help:

Email:
events@nationalfootballmuseum.com
Telephone: 0161 871 8183



National Football Museum

For all travel trade and group booking enquiries, please contact:

groups@nationalfootballmuseum.com
Tel: 0161 605 8200